



Media Advisory
30 May 2016

CHILD PROTECTION WEEK 29 May – 5 June 2016
“Let Us All Protect Children to Move South Africa Forward”

Child Protection week is an annual awareness raising and national campaign to sensitize communities around child abuse, neglect and exploitation. In South Africa, the Child Protection Week (CPW) was initiated in 1997, the CPW has become an annual campaign to educate and mobilize communities to put children first. This campaign is led by the Department of Social Development (DSD) and will be commemorated from 29 May to 05 June 2016.

Starting from this year, the theme for the next five years is “Let Us All Protect Children to Move South Africa Forward”. The new theme is based on the spirit of “Moving South Africa Forward” and highlights the significance of everyone’s responsibility of ensuring that all children are protected.

The 2016 Free State CPW will focus on Adoption as the best protection option for orphaned and abandoned children. Awareness will be created at hospitals, clinics, churches and shopping malls to encourage eligible families and prospective adoptive parents to access adoption services. This is due to a high number of orphaned and abandoned children who are currently placed in Child and Youth Care Centers, which is not in their best interest as they have the right to a family.

The adoption campaign will be calling on parents or families who are interested to adopt children to approach the nearest office of the Department of Social Development or any organization that provides Social Welfare Services to children and families in their communities for information and assistance on adoption processes.

For more information on Adoption Services please contact Me Makgotso Mosetlhe-Motsemme on (051 -409 0692 / 083 2745610).

All Media Enquiries contact: Ms Lerato Tlhapuletsa on 073 777 9896

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