



Media Advisory

21 May 2014

Child Protection Week – BUILD UP ACTIVITY/ COMMUNITY OUTREACH PROGRAMME

National Child Protection Week (CPW) was initiated in 1997 and is commemorated in the country annually. The campaign aims to raise awareness and to mobilize all sectors and communities towards the care and protection of children. The campaign is led by the Minister of Social Development; however it is incumbent on all of us to play a role in protecting children and creating a safe and secure environment for them.

This year CPW will be commemorated from 26 May to 1st June 2014. The theme for this year's campaign is **“Working Together to Protect Children”**. A community outreach programme will take place in Wepener on the 29 May 2014 at the Qibing Community Hall. The local parents have been invited and the **Department of Social Development** in partnership with **Child Welfare** will be addressing the community on issues of child abuse and child neglect.

The media is hereby invited to this event

The event details are arranged as follows:

Date: 29th May 2014

Venue: Qibing Community Hall Wepener

Time: 10h00

For transport and media enquiries please contact: Ms Lerato Tlhapuletsa-Communications and Marketing Services Mobile: 079 264 1697 Tel: 051 406 0616 Email: tlhapuletsalerato@gmail.com