



## Media Advisory

30 July 2014

### WORLD POPULATION DAY COMMEMORATION

The Free State Department of Social Development and the National Department of Social Development will be hosting a World population Day celebration in partnership with the Department of Health and the Department of Education. On the 31<sup>st</sup> of July 2014 in Welkom.

World population Day is an international event celebrated throughout the world every year on the 11<sup>th</sup> July. It is a day that was set aside by the UNFPA and endorsed by the United Nations General Assembly in 1989 to be used for raising awareness on population and development issues. World Population Day is a global observance and not a public holiday.

This year's celebration is aimed at raising awareness on teenage pregnancy and the youth of Lejweleputsoa district will take part in dialogues and there will also be presentations from various stakeholders which will tackle teenage pregnancy and other related issues.

Every year the theme is selected that addresses a specific developmental concern. This year's theme is ***"Investing in Young People"***.

UNFPA as well as the Department of Social Development urge communities to make young people a priority by investing in their health and education. UNFPA's four keys to opening up opportunities for young people include incorporating youth issues into national development and poverty reduction strategies; expanding access to gender-sensitivities, life skills- based sexual and reproductive health education, promoting health services and commodities for young people; and encouraging young people's leadership and participation.

The event will take place as follows

**Date: 31<sup>st</sup> July 2014**

**Venue: Thabong Community Hall**

**Time: 10h00**

For media enquiries please contact: Communications and Marketing Services  
Ms Lerato Tlhapuletsa - Tel: 051 409 0616, E-mail: [tlhapuletsalerato@gmail.com](mailto:tlhapuletsalerato@gmail.com)