



Media Advisory

02 June 2022

Child Protection Week ; Community Mapping project

The Child Protection Week (CPW) Campaign started on 29 May to 5 June 2022 and the focus is on teenage pregnancy. The campaign will be celebrated on 03 June 2022 at Ward 11 Safe Park in Kopanong, Turflagte. and at Eersteling Primary School in Kelly's View Bloemfontein.

The campaign is led by the provincial Department of Social Development in partnership with Engo and other key government departments such as the Department of Home Affairs, South African Police Service (SAPS); Department Health; Department of Education; Thuthuzela Care centres responsible for children; Parents, Educators, other civil society organisations rendering child protection services in the Free State Province.

The 2022 CPW awareness campaign theme is " Let us protect Children during COVID 19 and beyond" and it will be conducted significantly different from the previous years and due to the eminent COVID 19 wave which can significantly change the context in which children live.

The Child Protection Week commemoration initiative has been in place since 1997 to mobilise communities, government and civil society organisations to raise awareness of children's rights. Child protection is also one of the rights of children as enshrined in the constitution of the Republic of South Africa where children are guaranteed protection from child abuse, neglect and degradation. Child Protection campaign is one of the Department of Social Development's programmes directed at preventing and responding to violence against children abuse neglect, exploitation; including commercial sexual exploitation, child trafficking and harmful traditional practices.

The campaign which will be held at Kelly's View on 5 June 2022, is aimed at raising awareness amongst farm workers after it was discovered that there are challenges faced by farm dwellers surrounding Bainsvlei where cases of domestic violence including cases of child labour and children not attending school.

Details of the two campaigns are as follows:

Date:3 June 2022 .

Time: 10h00

Venue: Ward 11 Safe Park in Kopanong, Turflagte.

Date:5 June 2022 .

Time: 10h00

Venue: Eersteling Primary School in Kelly's View, Bloemfontein

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